

The BronxWorks 2025 Lifting Lives Gala

Honoring:



Julio E. Reyes, Jr.
BronxWorks Board Member
Vice President, Regional Manager
Citizens Bank

Julio Reyes was born in Spanish Harlem to Puerto Rican parents and raised in the Soundview/Castle Hill section of The Bronx. A father of four, he graduated from both Borough of Manhattan Community College and Lehman College with degrees in Business Administration and Finance. Julio also obtained his certification in Personal Financial Planning from CUNY & Northwestern. Julio has been in the financial industry for 20 years, all of which have been in The Greater New York Area, primarily focusing on retail branch leadership and community & business development in The Bronx and Westchester County areas.

As a Regional Manager and Community Ambassador for Citizens Bank, Julio leads all volunteerism, financial literacy, and community development efforts in The Bronx, Westchester, Southern CT markets while also sitting on 3 boards as a general member (BronxWorks, Bronx Economic Development Corp, & Hostos Community College). As a result, Julio has been recognized for his business development and volunteerism efforts by various chambers of commerce and industry leaders.

Julio was also recently selected as a Pillar lead for Citizens' Multicultural Business Resource Group, PRISM. Through this project, Julio will focus on building multi-cultural competence, challenging inequities, offering career development, and driving economic investments and literacy in our communities. Julio will serve as a catalyst in building awareness and offering insights into multicultural customers, colleagues, and communities to ensure equal opportunity, access to professional growth, and economic development.



Julio holds FINRA series SIE, 7 & 63 licenses, is also a licensed life insurance agent in the state of N.Y. and has been certified in consumer and commercial credit. As a hobby, Julio enjoys family time, making memories and traditions, which includes attending sporting events, hosting family celebrations, and going on vacation with his kids.