



Letter from the Leadership





Dear BronxWorks Friends and Family,

Thank you for browsing through our 2018-2019 Report to the Community. We are excited to highlight some of our recent accomplishments and events while recognizing both new and long-standing partnerships. As we reflect on the 2018-2019 year, we are reminded that the events of 2020 are unprecedented, not only for BronxWorks, but for the Bronx community and New York City as a whole. Your support of our work and our mission is more important now than ever. BronxWorks remains steadfast in our service to the Bronx communities. We thank all of our partners, the invaluable relationships with board members, corporations, foundations and supporters as we work to help the Bronx recover. A special thank you to the hundreds of dedicated staff who have continued to provide the essential services for our clients amid this challenging time.

Every day we live our mission to feed, shelter, teach and support our neighbors. In 2019, BronxWorks served more than 64,000 community members through 42 locations and the dedication of over 900 staff members across the borough. Our eviction prevention programs kept 4,610 families with 14,890 people safely in their homes, securing \$9.8 million in arrears payments. Our workforce programs provided work readiness, skills certification, or financial literacy services to 1,367 individuals, and our free tax preparation assistance to 5,038 households enabled them to secure \$8.9 million in refunds.

We hope that as you read this report you will join us in celebrating the accomplishments listed in this report, and more importantly pledge support to BronxWorks as we focus on the work ahead. We ask that you continue to be a vital part of the work that is detailed in these pages by giving, volunteering, attending special events, and connecting with us at BronxWorks. Sign up for monthly newsletter, follow us on social media (Facebook, Instagram, and Twitter), visit our website www.bronxworks.org, and/or drop us a line at info@bronxworks.org.

Thank you again for allowing us to share this Report to the Community with you. Together, we will continue our work to support the communities of the Bronx.

Sincerely,

Eileen Torres
EXECUTIVE DIRECTOR

Roger Begelman
BOARD CHAIR

BronxWorks helps individuals and families improve their economic and social well-being. From toddlers to seniors, we feed, shelter, teach, and support our neighbors to build a stronger community.

FINANCIALS 2019

BronxWorks, Inc. Consolidated Statement of Accounts Unrestricted Net Assets from Operations

Year Ended June 30, 2019

OPERATING SUPPORT AND REVENUE

Government grants	\$68,816,691
Program service fees	\$1,233,585
Medicaid	\$1,072,667
Investment income	\$254,292
Other revenues	\$267,471
Total Earned Revenue	\$71,644,706
PUBLIC SUPPORT	
Foundation grants and other contributions	\$801,958
Contributed services	\$118,473
Net assets released from restrictions	\$1,701,353
Total Public Support	\$2,621,784
Total Operating Support and Revenue	\$74,266,490
OPERATING EXPENSES BronxWorks programs	\$3,897,539
Senior Services	\$2,927,439
Homelessness/prevention/relocation	\$23,892,234
Family Shelters	\$21,674,745
Health programs	\$2,004,147
Children and youth	\$10,871,414
Workforce development	\$1,763,581
Total program services	\$67,031,099
	Supporting
SERVICES	Supporting
	Supporting \$6,583,708
Management and general	
SERVICES Management and general Fundraising Total Supporting Services	\$6,583,708

Faces of Success

The BronxWorks Adult Homeless Services Department hosted Faces of Success II on Friday, October 18, 2019. Modeled after the eponymous 2011 event, Faces of Success II celebrated the successful transition of formerly homeless persons to permanent housing.

The event, held at Metropolitan College New York - Bronx Campus, featured heartfelt testimonials by several individuals who once lived on the streets, a buffet lunch, a feature video on success stories, and lots of emotion.

The event also served as a testimony to the effectiveness of the Housing First Model which serves as a guiding principle for the BronxWorks Homeless Services Department. Almost 300 BronxWorks Program Participants moved into permanent housing with a 96% retention rate from Fall 2016 to Fall 2019. BronxWorks was also proud to share that street homelessness in the Bronx was down 80% since 2005.

"The Housing First Model is the idea that you provide a street homeless person with a place to live without assigning any qualifications, understanding that access to stable housing is essential to resolving many life issues," stated Noel Concepcion, Department Director, BronxWorks Adult Homeless Services.

Faces of Success II was attended by BronxWorks Program Participants, staff, and loyal supporters. Many of the staff commented that the event felt like a reunion and they were so pleased to see some familiar faces. The camaraderie among the group was inspiring, as men and women who were once homeless embraced one another and enthusiastically caught up with their case managers, outreach workers and other BronxWorks staff.

2019 Accomplishments

- The Homeless Outreach Team made 43,928 contacts with street homeless persons, placing 150 in permanent housing, 329 in stabilization beds, and 168 at the Living Room Drop-in Center.
- · We provided temporary shelter to 781 homeless adults.
- Our three homeless family shelters served 409 families with 1,323 people, helping 174 families with 562 people obtain permanent housing.









Poverty Simulation

BronxWorks began hosting Poverty Simulations with attendees including leaders and front-line staff from organizations such as health care organizations, educational institutions, and community service agencies.

As part of the simulation, participants were assigned roles with short bios and were tasked with obtaining food stamps, supporting children and elderly family members, maintaining employment, and paying for utilities and other expenses with very limited resources.

Volunteers served in a variety of different roles, such as a case manager, bank teller, teacher, police officer, among others. After four 15-minute "weeks," participants and volunteers shared observations about the experience. By a show of hands, most participants struggled to make ends meet and felt frustrated or sad about their challenges. Few were able to improve the living situations of themselves and their family members by the end of the simulation. The experience was particularly relevant for participants who work with individuals in poverty on a daily basis.

The Poverty Simulation was created to help raise awareness about different aspects of poverty and create discussion about the potential for change in local communities. Alex Soto, Training Coordinator at BronxWorks, participated in a 2-day orientation and training in Missouri to lead the Poverty Simulation at the Agency.

"The goal of the Simulation is to raise awareness of the disparities that exist among communities," he said. "I think the simulations have been really successful. Being in a role the participants aren't used to provides them with a new lens and helps them to better understand people in need," Alex added.





"The simulation opened my eyes to see that I did not understand the underserved community as much as I thought," said one participant.



"The experience helped my mind to expand and think of all the small changes that should be done to help others," said another.







2019 Accomplishments

- Our food pantries distributed 4,338 bags of food worth \$169,830 enabling low-income households to prepare healthy and nutritious meals.
- We served 439,121 meals to seniors, children, young adults, and people with chronic health conditions.
- 1,550 people were engaged in healthy eating and nutrition education activities.

2018-2019 A Year in Review



The BronxWorks 5K Run/Walk Sponsored by Emblem Health St. Mary's Park | September 15, 2018

Runner and walkers took their marks to dash through St. Mary's Park to raise funds in support of BronxWorks at the fourth annual 5K Walk/Run. Proceeds from the event went toward programs that assist college-bound students.

#GivingTuesday 2018 Hardrock Cafe Yankee Stadium November 27, 2018

Created in 2012 as a response to Black Friday and Cyber Monday's shopping craze, #GivingTuesday is a global day of giving. BronxWorks hosted its fourth annual #GivingTuesday event at Hard Rock Cafe Yankee Stadium.

All proceeds supported BronxWorks programs that benefit children and youth. The event kicked off the agency's year-end giving season.







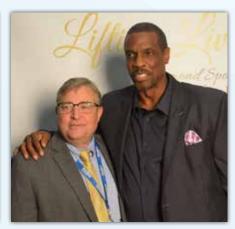




2019 Lifting Lives Gala Sponsored by The DeAddio Family Grand Hyatt New York | May 14, 2019

The 2019 Lifting Lives Gala was a memorable evening honoring some of the community's most important BronxWorks supporters. Special Ambassador and MLB Legend Dwight "Doc" Gooden took photos and mingled with guests, and Lisa Evers of HOT 97/ FOX 5 News returned to the podium as the Mistress of Ceremonies. Both new and longtime friends of BronxWorks turned out to raise funds for the Agency's programs in support of children, families and seniors of the Bronx.





Honoree Focus

The 2019 Annual Gala Honorees represented a group of trusted partners and supporters who help us serve Bronx community members every day.



Simon Stanaway

Simon, a partner at Ernest & Young (EY) in New York City. He currently leads the Americas Mobile Talent and Workforce Enablement group within EY's People Advisory Services (PAS) practice. Simon was born and raised in the United Kingdom. Simon joined the BronxWorks Board of Directors in 2014. Before moving to Croton-on-Hudson in Westchester County, Simon lived in Riverdale in the Bronx with his wife, Veronica Nkwodimmah, and their son, Dylan. The Bronx is where they first lived after marrying, and it is where Veronica first arrived in the US as a child from Nigeria. Simon and his family have strong ties to the Bronx community.



CARR, A XEROX Company

BronxWorks is pleased to highlight our partnership with CARR, A Xerox Company, which provides the Agency's printing and office solutions. Established in Great Neck, New York, CARR began serving small businesses in 1937 as a typewriter dealer. CARR has been recognized for its work on behalf of over 50 non-profit organizations, such as BronxWorks. CARR recently opened an office dedicated to Bronx-based organizations and non-profits, such as BronxWorks. Anthony J. Falciglia, Bronx Branch Manager, CARR, is a Bronx native and resident. He was excited to add BronxWorks to his portfolio. CARR employees are strong BronxWorks supporters and frequently participate in various Agency events, such as the 5K and The Dip Against Homelessness.

BronxWorks Senior Staff

Eileen Torres, EXECUTIVE DIRECTOR

Scott Auwarter, Assistant executive director

Rasheed Brown, residence director, nelson avenue family residence

Erica Coleman, GENERAL COUNSEL

Noel Concepcion, DEPARTMENT DIRECTOR ADULT HOMELESS SERVICES

Ursula Cooper-Hunter, DEPARTMENT DIRECTOR CHILDREN AND YOUTH SERVICES

Gianna Dell'Olio, director of advancement and communications

Gilbert Domfeh, CONTROLLER

Anca Dragomirescu, DIRECTOR OF HUMAN RESOURCES

Emily Drucker, ASSISTANT GENERAL COUNSEL

Yusef Graves, residence director, Jackson avenue family residence

Marjorie Jeannot, RESIDENCE DIRECTOR, WILLOW AVENUE FAMILY RESIDENCE

Bibi S. Karim, DEPARTMENT DIRECTOR, COMMUNITY HEALTH, POSITIVE LIVING, FEP, IMMIGRATION SERVICES AND ESOL

Arturo Lopez, DIRECTOR OF LEGAL SERVICES

Rosalina Luongo, assistant department DIRECTOR SENIOR SERVICES

Bassem Massoud, DIRECTOR OF GRANTS AND CONTRACTS

Gordon Miller, CHIEF FINANCIAL OFFICER

Rudy Murillo, DIRECTOR OF OPERATIONS

Yonnel Olivo, director of information technology

Amanda Pérez, DIRECTOR OF QUALITY AND COMPLIANCE

Maria Rivera, DEPARTMENT DIRECTOR, SENIOR SERVICES

Robert Rivera, DIRECTOR OF SECURITY

Kiesha Roberts, assistant department director, children AND YOUTH - CORNERSTONE PROGRAMS

Marisol Rosa-Saltares, ASSISTANT DEPARTMENT DIRECTOR, ACCESS TO BENEFITS

Shali Sharma, DEPARTMENT DIRECTOR, SUPPORTIVE HOUSING & HEALTH POLICY

Ken Small, DEVELOPMENT DIRECTOR

Julie Belizaire-Spitzer, DEPARTMENT DIRECTOR HOMELESSNESS PREVENTION AND ACCESS TO BENEFITS

Amy Greenbaum Strauss, director of training and education

Betty Ann Tamaisar, DEPARTMENT DIRECTOR, WORKFORCE DEVELOPMENT

John Weed, ASSISTANT EXECUTIVE DIRECTOR

Tashaka Wynter, assistant department director, children and youth -EARLY CHILDHOOD AND SCHOOL-AGED PROGRAMS

















BronxWorks Leadership Council





The BronxWorks Leadership Council is a collection of committed people who bring unique knowledge, connections and skills that complement those of the formal directors to more effectively support the Agency. The Council was founded in the spring of 2018 and formally began convening in January 2019. In addition, the Council will help BronxWorks to maintain formal and visible relationships with individuals who are important in our communities. Members serve as ambassadors and advocates for BronxWorks. The BronxWorks Leadership Council does not have formal authority to govern the Agency but can exert real impact and influence over the direction of the organization.



CHAIR

Kate Machan, Legal Counsel & Special Projects Manager, Zeta Charter Schools

MEMBERS

Patricia Arellano, MANAGING DIRECTOR, SIMPLICIT INC.

Oliver Dirks, PRESIDENT & CEO, BALANCED SYSTEMS RISK MANAGEMENT

Ryan Griffin, PORTFOLIO MANAGEMENT ANALYST, HALL CAPITAL PARTNERS

Eric Halpern, Portfolio Management associate, Hall Capital Partners

Brett Isaac, Corporate Finance Senior Associate, Grant Thornton

Kristina Jerry, Pfizer, Pharmaceutical sales representative

Nicole Jerry, SENIOR U.S. ASSOCIATE, LINKLATERS

Eric Lipkind, INVESTMENT MANAGEMENT, GOLDMAN SACHS

Neelima Panoli, SENIOR PROJECT MANAGER, DENHAM WOLF



2019 Accomplishments

- We enrolled 4,320 people without insurance into a health plan.
- Our immigration services helped 1,265 New Americans from 74 countries retain legal residency status or become citizens.
- Workforce development efforts enabled 388 working age adults and 1,396 youth (ages 16 to 24) to secure jobs.
- Our walk-in offices and Single Stop program assisted 2,177 people, providing 3,456 consultations.

BronxWorks Board of Directors

OFFICERS

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Joan Rosenthal, TREASURER, MANAGING DIRECTOR (RETIRED), JPMORGAN CHASE

Adele Ursone, SECRETARY, ARTIST

David McLean, Chair Emeritus, General Counsel (RETIRED), PWC











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Angel Cardoza Jr., GENERAL MANAGER, CON EDISON

Michael DeAddio, CHIEF OPERATING OFFICER, WORLDQUANT

William Devaney, PARTNER, BAKER MCKENZIE

Barrett Feldman, PRINCIPAL, PSF PROJECTS ARCHITECTURE D.P.C

Stan Freilich, PRINCIPAL (RETIRED), TOWERS, PERRIN-MANAGEMENT CONSULTANTS & ACTUARIES

Marshall Green, ATTORNEY-IN-CHARGE, LEGAL AID SOCIETY

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Christian Lee, MANAGING DIRECTOR, WEWORK ASIA

Joseph G. Macaluso, Partner, Macaluso & Fafinski, P.C.

Emily Menlo Marks, EXECUTIVE DIRECTOR (RETIRED), UNITED NEIGHBORHOOD HOUSES OF NY (UNH)

Kira Mendez, Interim Director, Iacocca Institute, Lehigh University

Osterman Perez, ATTORNEY ADVISOR, SOCIAL SECURITY ADMINISTRATION

Bruce E. Phillips, SENIOR MANAGING DIRECTOR, TISHMAN SPEYER

Julio Reyes Jr., VICE PRESIDENT, CLUSTER BRANCH MANAGER, HSBC

Ren Singh, VICE PRESIDENT, LEGAL - BARCLAYS BANK PLC

Jean Smith, vice president, community development (retired), JP Morgan Chase

Simon Stanaway, PARTNER, HUMAN CAPITAL, ERNST & YOUNG LLP

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