



REPORT TO THE
Community

2017 – 2018

THE BRONX



BronxWorks Locations

- | | |
|---|--|
| 1 Administrative Office, 60 E. Tremont Ave. — ●●● | 21 Nelson Avenue Family Residence — ● |
| 2 After-School Program, PS 130, 750 Prospect Ave. — ● | 22 Norwood Office, 3133 Webster Ave. — ● |
| 3 After-School Program, PS 42, 1537 Washington Ave. — ● | 23 Roberto Clemente Senior Services Office, 30 Richman Plaza — ● |
| 4 Avenue St. John, 630 Southern Blvd. — ● | 24 SONYC/BronxWorks After-School Program at South Bronx Prep, 360 145 th St. — ● |
| 5 Betances Cornerstone Community Center, 547 E. 146 th St. — ● | 25 St. Mary's Cornerstone, 595 Trinity Ave. — ● |
| 6 Bronx Housing Court, 1118 Grand Concourse — ● | 26 Senior Resident Services at Soundview, 391 Bronx River Ave. — ● |
| 7 Bronx River Housing Development Program Office, 1605 E. 174 th St. — ●●● | 27 Stratford Towers Office, 1340 Stratford Ave. — ●●● |
| 8 Bronxchester Houses, 725 St. Ann's Ave. — ●●● | 28 The Brook, 455 E. 148 th St. — ●●● |
| 9 Carolyn McLaughlin Community Center, 1130 Grand Concourse — ●●●●● | 29 The Living Room/Safe Haven, 800 Barretto St. — ●●● |
| 10 Classic Community Center, 286 E. 156 th St. — ● | 30 The Pyramid Cornerstone Community Center, 884 Washington Ave. & 470 E. 161 st St. — ●●●● |
| 11 E. Roberts Moore Senior Center, 515 Jackson Ave. — ● | 31 Thieriot Office, 880 Thieriot Ave. — ● |
| 12 East Concourse Senior Center, 236 E. Tremont Ave. — ● | 32 Third Avenue After-School Program, 500 E. 165 th St. — ● |
| 13 Frederick Douglass Academy II, 3630 Third Ave. — ● | 33 Townsend Avenue, 1477 Townsend Ave. — ● |
| 14 Heights Senior Center, 200 W. Tremont Ave. — ● | 34 Early Childhood Learning Center, 1472 Montgomery Ave. — ● |
| 15 Hunts Point Multiservice Center, 630 Jackson Ave. — ●●●●● | 35 Validus Preparatory Academy, 1595 Bathgate Ave. — ● |
| 16 IS 313 & 339 Community Schools, 1600 Webster Ave. — ● | 36 Willow Avenue Family Residence — ● |
| 17 Jackson Avenue Family Residence — ● | 37 Twin Parks West, 360 Ford St. — ● |
| 18 Jerome Avenue Men's Shelter, 3600 Jerome Ave. — ● | 38 Cooper Gardens, 4439 3rd Avenue, 4 th Floor — ● |
| 19 Jill Chaifetz Transfer School, 778 Forest Ave. — ● | 39 Positive Living, 151 E. Tremont Ave — ● |
| 20 Morris Innovative Senior Center, 80 E. 181 st St. — ● | |

LOCATIONS AT A Glance



Bronx River Housing Development Program Office

The Bronx River Housing Development Program Office provides eviction prevention, entitlement screenings and benefits assistance to the residents of the Bronx River Housing Development. Located in the Soundview section of the Bronx, the New York City Housing Authority-owned Bronx River Houses are home to more than 3,000 residents, many of whom are families with young children.



800 Barretto Street

800 Barretto Street, recently dedicated in memory of Ellen Rose Associates founder and property owner Max Blauner, is home to the BronxWorks Department of Adult Homeless Services. Our Homeless Outreach Team and The Living Room staff are both based here; the shared space allows for staff to respond to crises quickly and encourages collaboration between teams.



Stratford Towers

The BronxWorks office at Stratford Towers offers residents benefits screenings, eviction prevention assistance, community resource referrals and social service programs. Each of the 112 units at Stratford Towers houses one to four residents.



Norwood Office

Although the BronxWorks Norwood Office is a brand-new location, it builds on decades of service to the neighborhood. This walk-in office provides access to benefits, information and referrals to the local community.



Betances Cornerstone Community Center

The BronxWorks Betances Cornerstone Community Center provides residents of the nearby New York City Housing Authority Developments with an array of services, including youth development, community activities, and after-school and summer camp programs. Located in the Mott Haven section of the Bronx, Betances is one of four Cornerstones operated by BronxWorks.



The BronxWorks Farm Stand at CMCC

The BronxWorks Farm Stand is located at the Carolyn McLaughlin Community Center (CMCC) at 1130 Grand Concourse every Thursday afternoon from April to November. Cooking demonstrations and healthy recipes are available throughout the afternoon, and locally sourced fruits and vegetables are offered to the community at an affordable price.



From the Leadership



Dear BronxWorks Friends and Family,

Thank you for browsing through our 2017-2018 Report to the Community, which features some of our recent accomplishments and events while recognizing select new and long-standing partnerships. Founded as the Citizens Advice Bureau in 1972 as a walk-in office with two staff members, BronxWorks has a rich history of providing services to community members and addressing the borough's changing needs. Thanks to our invaluable relationships with board members, corporations, foundations and supporters, BronxWorks continues to grow each year.

Every day, we live our mission to feed, shelter, teach and support our neighbors. This year, BronxWorks served more than 50,000 community members with 39 locations and 900 staff members across the borough. In 2017, the BronxWorks Family Eviction Prevention Supplement (FEPS) program helped 1,218 families with 6,643 persons secure \$6.9 million in arrears payments, enabling them to remain permanently housed. BronxWorks helped 871 households obtain Supplemental Nutrition Assistance Program (SNAP) benefits.

In addition to our recent progress, the Report to the Community includes information about our recently updated Strategic Plan, which guides the agency as we continue to lift lives and build futures. As we move forward, I invite you to:

Visit BronxWorks. The Carolyn McLaughlin Community Center at 1130 Grand Concourse, our flagship location, is always bustling with children in after-school programs, participants swimming in the indoor pool, adults participating in ESOL classes and more.

Consider volunteering. Our senior-centers, for example, offer a variety of activities with many opportunities to serve aging adults.

Attend one of our events. During the BronxWorks Annual 5K Run/Walk, participants support our programs while racing to the finish line. Runners vote on which program will receive the proceeds from the 5K.

Learn about community events, our programs and featured staff members. Sign up for our monthly newsletter, follow us on social media (Facebook, Instagram and Twitter), visit our website at www.bronxworks.org and/or drop us a line at info@bronxworks.org.

Thank you again for allowing us to share this Report to the Community with you. Together, we will continue our work to break the cycle of poverty in the Bronx.

Sincerely,

Eileen Torres
Executive Director

Roger Begelman
Board Chair



BRONXWORKS ADOPTS a New Strategic Plan

In 2017, The BronxWorks Board of Directors approved a new strategic plan for the Agency.

BronxWorks is committed to a dual vision of our program participant population to more effectively target services to achieve maximum social impact. Under the guide of the Strategic Plan, BronxWorks will reframe program operations toward two outcomes:

Breaking the Cycle of Poverty and Alleviating Crisis Situations.

BREAKING THE CYCLE OF POVERTY

- Children and Youth
- Families
- Families in shelters
- Immigrant families
- Working-age adults

A NEW
STRATEGIC
Plan

- Single homeless adults
- Senior citizens
- Clients at risk of eviction or homelessness
- Immigrants
- Clients with chronic illnesses

ALLEVIATING CRISIS SITUATIONS



Partnerships

Support from our partners enables BronxWorks to provide invaluable programs and opportunities to our participants on an ongoing basis. We would like to feature some of these alliances, which support BronxWorks as we live our mission and increase the number of individuals we serve each year.

LONG-TERM PARTNERS



National Council of Jewish Women New York and HIPPY 25th Anniversary

Home Instruction for Parents of Preschool Youngsters (HIPPY) is an evidence-based early childhood development and parent education program. Recently, BronxWorks celebrated our 25th anniversary of offering HIPPY. HIPPY provides parents the tools to be their child’s first teacher and prepares children ages 3 to 5 years for success. BronxWorks HIPPY facilitators meet with parents in their homes to provide lessons on how to teach their children to read. Often, HIPPY parents are immigrants with limited English proficiency, and the curriculum strengthens their literacy skills as well.

Although there are more than 100 HIPPY sites nationwide, BronxWorks is the only provider in New York State. The National Council of Jewish Women New York (NCJW NY) introduced BronxWorks to HIPPY in 1992 and continues to support and advocate for the program. Thanks in large part to NCJW NY, the BronxWorks HIPPY program has enrolled more than 2,000 families since its inception.



Willie Colon Foundation

Each year, Bronx native and retired New York Jets player Willie Colon returns with his family and several of his teammates to the BronxWorks Classic Community Center as part of the annual Willie's Turkeys and Toys Event. Willie continued the tradition this year, and residents of Melrose Houses, a New York City Housing Authority Development, enjoyed a hot breakfast and received turkeys to help celebrate Thanksgiving.

Robin Hood Foundation

The Robin Hood Foundation, the agency’s largest private institutional funder, has supported BronxWorks since 1997. The foundation contributes to many of the agency’s programs and services.

Robin Hood began funding the BronxWorks Single Stop program in 2003. A Robin Hood–affiliated entity, Single Stop USA was subsequently created and now serves as the funding conduit for BronxWorks walk-in offices, information and referral service program. Single Stop offers community members one place where they have access to financial, housing, benefits and family service help at no cost. From 2013 to 2018, Robin Hood contributed \$1.1 million to BronxWorks Single Stop operations. In 2018, the BronxWorks Single Stop and walk-in offices provided services to more than 4,000 individuals.

In addition to Single Stop, the Robin Hood Foundation funds programs for children and youth, including the Early Childhood Learning Centers. The Robin Hood Foundation has supported the BronxWorks Homebase program, which offers a variety of homelessness prevention services. Robin Hood also provided funds to the agency in the aftermath of Superstorm Sandy. In addition, Robin Hood introduced several BronxWorks board members to the agency.

Since 1999,
Robin Hood
contributed
more than
**\$12
million**
to various
BronxWorks
programs.



New Partnerships

BronxWorks is pleased to feature some of our recently formed alliances, which support our mission and help the agency launch exciting new initiatives for our program participants.

Children's Hope India

Children's Hope India (CHI) first partnered with BronxWorks in 2016, when CHI helped the agency launch a media workshop for participants at the BronxWorks Cornerstone Community Centers. CHI continues to support BronxWorks children and youth programs with funding for Science, Technology, Engineering, Art and Math (STEAM) lessons at the Bronxchester and Third Avenue after-school programs. Thanks to CHI, students enjoy educational and hands-on experiments on topics including plant life, outer space and the nature of sound. The program culminates in a science fair, where students showcase their knowledge and hard work with exciting projects on a topic of their choosing.

Over the holidays, CH3, a group of teenage volunteers affiliated with CHI, generously surprised the students with gift bags filled with gloves, hats and other cold weather clothes.

"Our combined vision of adding STEAM and nutrition programs to the After-School program at the Third Avenue and Bronxchester COMPASS sites will go a long way in ensuring success of these precious children."

– Dina Pahlajani, President, CHI



Cummings Memorial Fund

This past year, the Cummings Memorial Fund provided major support for our quality assurance efforts for programs that serve youth ages 13 to 24. This work stems from our 2017 strategic plan.

ASPCA

BronxWorks is pleased to work with the ASPCA, which expanded its services in the Bronx over the past two years. The partnership enables both organizations to reach more community members and their pets. BronxWorks makes referrals to the ASPCA if a program participant needs assistance with his or her pet. Similarly, the ASPCA reaches out to BronxWorks for social services–related referrals within the borough. The ASPCA also helps Bronx residents by bringing its mobile units to community events, where BronxWorks often has a presence.

The ASPCA honored BronxWorks Executive Director Eileen Torres and Assistant Executive Director John Weed with the Heroes of Human Services Award, recognizing their roles in encouraging collaborations to help ensure that services are accessible to pet owners who need them most.



The Newly Renovated Indoor Pool at the CAROLYN MCLAUGHLIN COMMUNITY CENTER AT 1130 GRAND CONCOURSE

From aqua aerobics for adults to early childcare swim classes, BronxWorks offers community members of all ages the opportunity to develop the life-saving skill of swimming.



On April 12, 2018, BronxWorks celebrated the Grand Re-Opening of the Indoor Pool at the BronxWorks Carolyn McLaughlin Community Center (CMCC) at 1130 Grand Concourse, which was attended by Councilmember Vanessa Gibson, Bronx Borough President Ruben Diaz Jr., and BronxWorks staff, board members and friends. After a year of renovation, the pool is once again open to BronxWorks participants and community members.

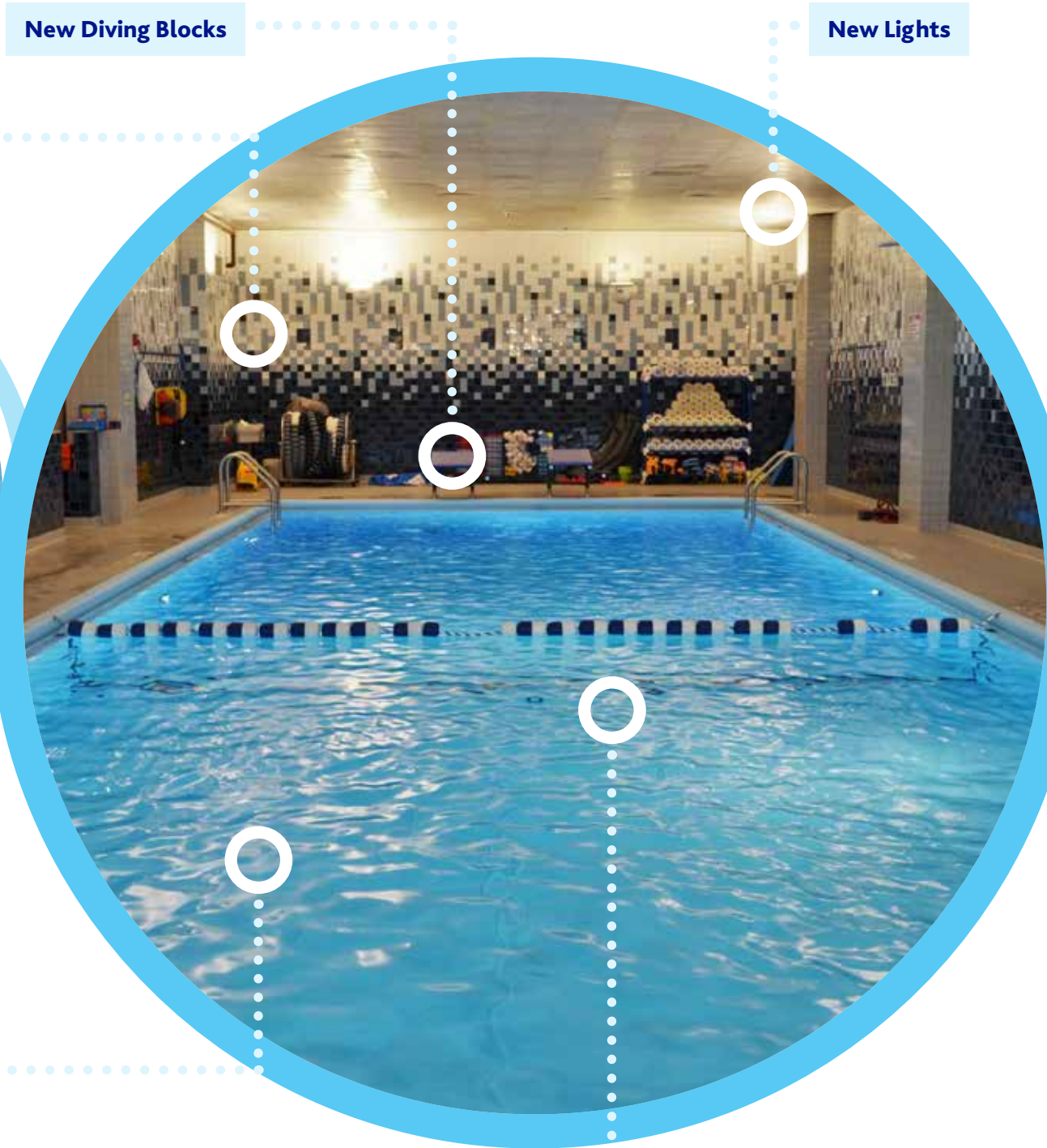
BronxWorks is committed to providing exercise opportunities to seniors to help them remain active and engaged. Aqua aerobics at BronxWorks provides low-impact, strength-building exercise that can safely improve the lives and health of participating adults.



Studies have shown that more than half of inner-city children cannot swim. After learning the fundamentals, swimming promotes self-discipline and confidence and can lead to college and employment opportunities for students.

“An accessible swimming program is so important for this community. I never had the opportunity to learn how to swim, but I am grateful that BronxWorks is giving my daughter the chance to learn this life-changing skill at such a young age.”

– **Tiffany A., BronxWorks Program Participant**



New Diving Blocks

New Lights

New Tiling

New Piping

New Liner

PROGRAMS OFFERED

- **Swimming Classes** for beginning, intermediate and advanced swimmers ages 6 to adult
- **Aqua Tot Classes** for parents and children ages 2 to 4
- **Aqua Aerobics** exercise class with light aerobics and water resistance



2017 – 2018

A YEAR IN REVIEW

BronxWorks is fortunate to have a dedicated community that comes together throughout the year to celebrate our mission. In addition to attending our networking events, our supporters help raise vital resources for our programs.



The BronxWorks 5K Run/Walk

St. Mary's Park
JUNE 24, 2017

Despite an early morning rain storm, runners and walkers took their marks to dash through St. Mary's Park to raise funds in support of BronxWorks at the third annual 5K Run/Walk. Proceeds from the event went toward swimming lessons for pre-school and elementary students at the newly renovated BronxWorks indoor pool located at the Carolyn McLaughlin Community Center.

#GivingTuesday 2017

Hard Rock Cafe Yankee Stadium
NOVEMBER 28, 2017

Created in 2012 as a response to Black Friday and Cyber Monday's shopping craze, #GivingTuesday is a global day of giving. BronxWorks hosted its third annual #GivingTuesday event at Hard Rock Cafe Yankee Stadium. All proceeds supported BronxWorks programs that serve children and young adults. The event kicked off the agency's year-end giving season and featured stories from program participants on how BronxWorks helped them earn an education and thrive in their community.



2018 Annual Gala

583 Park Avenue
JUNE 11, 2018

The 2018 Annual Gala was a memorable evening honoring some of the community's most important BronxWorks supporters. Special Ambassador and NFL Legend Carl Banks took photos with guests, and Lisa Evers of HOT 97/FOX 5 News charmed the crowd as the Mistress of Ceremonies. Both new and longtime friends of BronxWorks turned out to raise funds for the agency's programs in support of the children and young adults of the Bronx and their families.



HONOREE FOCUS

The 2018 Annual Gala Honorees represented a group of trusted partners and supporters who help us serve Bronx community members every day.



Popular Bank

Through its employee-funded foundation, Popular Bank has provided generous support to the BronxWorks job-readiness and college-prep programs. Popular Bank has also supported BronxWorks program participants with clothing drives for professional attire, food drives and school supplies. BronxWorks is fortunate to have such a strong ally and advocate in Popular Bank.

Demetris Giannoulis, Spring Bank

Demetris, Founder and Chief Executive Officer of Spring Bank, is an ardent supporter of BronxWorks. Spring Bank is a Bronx-based bank that provides services to under-served individuals and businesses. Spring Bank has been a key partner to BronxWorks and an asset to the community. Demetris has worked closely with BronxWorks board members and provided input on how to establish banking accounts for some of our most vulnerable clients.

Morgan Lewis

Morgan, Lewis & Bockius LLC

Morgan, Lewis & Bockius LLC is committed to serving the public good, offering legal services to more than 1,500 clients each year. For more than seven years, BronxWorks has worked with Morgan Lewis as a pro bono client. The advice BronxWorks receives from Morgan Lewis results in increased operational efficiency for the agency. Because of this strong alliance, BronxWorks can serve more Bronx community members of all ages every year.

Financials

Consolidated Statement of Accounts/Unrestricted Net Assets from Operations
Year Ended June 30, 2018

OPERATING SUPPORT AND REVENUE

EARNED REVENUE	
Government grants	\$56,267,939
Program service fees	\$1,026,827
Medicaid	\$1,930,646
Investment income	\$31,903
Other revenues	\$161,688
Total Earned Revenue	\$59,419,003
PUBLIC SUPPORT	
Foundation grants and other contributions	\$541,628
Contributed services	\$260,677
Net assets released from restrictions	\$1,581,126
Total Public Support	\$2,383,431
Total Operating Support and Revenue	\$61,802,434

OPERATING EXPENSES

PROGRAM SERVICES	
BronxWorks programs	\$3,082,190
Services for the elderly	\$2,532,187
Homelessness/prevention/relocation	\$21,494,522
Family shelter for the homeless	\$12,663,464
Health programs	\$3,133,406
Children and youth	\$10,680,816
Workforce development	\$1,636,042
Total Program Services	\$55,222,627
SUPPORTING SERVICES	
Management and general	\$5,824,291
Fundraising	\$327,453
Total Supporting Services	\$6,151,744
Total Operating Expenses	\$61,374,371

BronxWorks Senior Staff List



Eileen Torres
Executive Director



Scott Auwarter
Assistant Executive Director



Erica Coleman
General Counsel



Noel Concepcion
Department Director
Adult Homeless Services



Wanda Cruz
Residence Director,
Jackson Avenue Family Residence



Gianna Dell'Olio
Director of Advancement
and Communications



Gilbert Domfeh
Controller



Anca Dragomirescu
Employee Relations



Marjorie Jeannot
Residence Director
Willow Avenue Family Residence



Bibi S. Karim
Department Director
Community Health, Positive
Living, FEP, Immigration
Services and ESOL



Rosalina Luongo
Assistant Department Director
Senior Services



Shalima McCants
Assistant Department Director
Children and Youth – Adolescent
and Young Adult Programs



Gordon Miller
Chief Financial Officer



Estrella Montanez
Residence Director
Nelson Family Residence



Rudy Murillo
Director of Operations



Amanda Pérez
Director of Quality and
Compliance



Maria Rivera
Department Director
Senior Services



Kiesha Roberts
Assistant Department Director
Children and Youth – Cornerstones



Marisol Rosa-Saltares
Assistant Department Director
Access to Benefits



Shali Sharma
Department Director
Supportive Housing
and Health Policy



Ken Small
Development Director



Julie Belizaire-Spitzer
Department Director
Homelessness Prevention
and Access to Benefits



Amy Greenbaum Strauss
Director of Training and Education



Betty Ann Tamaisar
Department Director
Workforce Development



Lijo Varghese
Director of Grants and Contracts



John Weed
Assistant Executive Director



Dorothy Whyte
Department Director
Children and Youth Services



Tashaka Wynter
Assistant Department Director
Children and Youth – Early
Childhood and School-
Aged Programs

BronxWorks

Board of Directors

OFFICERS

Roger Begelman
Board Chair
*Managing Director (Retired),
Goldman Sachs & Co.*

Janice K. Hart
Vice Chair
*Managing Director
Senior Operational Risk
Manager Markets and
Corporate Treasury, BNY Mellon*

Joan Rosenthal
Treasurer
*Managing Director (Retired),
JPMorgan Chase*

Adele Ursone
Secretary
Artist

David McLean
Chair Emeritus
General Counsel (Retired), PwC



MEMBERS

Steve Axelrod
*Owner/President,
The Axelrod Agency*

Angel Cardoza Jr.
*General Manager,
Con Edison*

Marie S. D'Costa
*Senior Director,
Leadership and Legacy Giving,
The New York Community Trust
Joined 12/18*

Michael DeAddio
*President and Chief Operating
Officer, WorldQuant*

Jeri B. Finard *
*Strategic Advisor/
Independent Board Director*

Stan Freilich
*Principal (Retired), Towers,
Perrin-Management
Consultants & Actuaries*

Marshall Green
*Attorney-in-Charge,
Legal Aid Society*

Marc Kemeny
*Architect/Principal,
K Square Designs Inc.*

Christian Lee
Chief Financial Officer, WeWork

Judith Leonard *
*Attorney (Retired)
Sherman & Sterling*

Emily Menlo Marks
*Executive Director (Retired),
United Neighborhood
Houses of NY (UNH)*

Kira Mendez
*Interim Director
Iacocca Institute,
Lehigh University*

Osterman Perez
*Attorney Advisor,
Social Security Administration*

Bruce Phillips
*Managing Director,
Tishman Speyer*

Patricia Pruden *
*Partner (Retired),
Ernst & Young LLP*

Miguel Sanchez
*CEO and Creative Director,
Mass Ideation*

Jean Smith
*Vice President, Community
Development (Retired),
JPMorgan Chase*

Simon Stanaway
*Partner, Human Capital,
Ernst & Young LLP*

Douglas M. Tween
Partner, Linklaters LLP

Adele Ursone
Artist

Tom Watson
President, CauseWired LLC

Virginia Wong
Partner, Nixon Peabody LLP

* Term Completed 12/18

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