

The BronxWorks 2024 Lifting Lives Gala

Honoring:



Brian A. Crowell, PGA; General Manager, Bally's Golf Links at Ferry Point

Brian A. Crowell, is a PGA Master Professional and the General Manager at Bally's Golf Links at Ferry Point. He leads a team of more than 100 staff members who are proud to create an exceptional golf, dining, and event experience in the Bronx.

Brian was named the 2020 Metropolitan PGA Professional of the Year. He is a former President of the Met PGA Section, past Board member of The First Tee Metropolitan NY and is the current President of the Metropolitan Golf Writers Association. In addition to his many GM & golf professional duties, Brian is a television broadcaster, radio host and author. He is a member of the CBS Sports broadcast team and covers the Masters and the PGA Championship, and was the host of "Lesson Tee Live" on Golf Channel. He is also Co-host of the weekly SiriusXM PGATour radio show, "On-Course." A proud father, grandfather and husband, Brian and his wife Wendy cherish their time with friends and family. The Crowells support many local charities and fund raisers and have created the Stewart A. Crowell Foundation, which is dedicated to helping those in need and making a positive impact in the community.

Bally's Corporation is a global casino-entertainment company that acquired the golf course at Ferry Point in the Bronx last year. Bally's Golf Links at Ferry Point is open to the public and offers an 18-hole Jack Nicklaus-designed course and a clubhouse. Bally's has further demonstrated their commitment to the Bronx community by establishing a free shuttle bus that provides public transportation from Westchester Square to the Throggs Neck Ferry Landing at Ferry Point, addressing the need for more public transit options in the east Bronx.

BronxWorks is proud to recognize the accomplishments of Brian Crowell and Bally's Golf Links at Ferry Point as they join our vision of lifting lives and building futures in the Bronx.